MASTER 1
BUSINESS & MANAGEMENT

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université
Paris Ouest
Nanterre La Défense

# Master 1 Business & Management

1st year of a two year course leading to a
MASTERS DEGREE in BUSINESS AND MANAGEMENT

For several years now, the Management Department of Université Paris Ouest Nanterre offers comprehensive training in the fields of management and organisation and has acquired considerable experience in all these areas. In this particular program, the number of students is voluntarily restricted to some 30 students to allow for active learning and close supervision of their individual work and projects in what is for them a foreign language.
We are also particularly committed to the personal fulfilment of our students and strive to hone their general culture and their sensitivity to contemporary world issues, in an international context.
Our faculty is composed of professors, researchers and renowned professional people (project managers, marketing directors, certified public accountants, auditors, lawyers, engineers and consultants) and invited professors of foreign universities.
This masters degree, entirely taught in English, is an academic course of excellence.

## PROGRAM DURATION (IN MONTHS)

- **Duration** 12 months

1st session: lectures from September to March
2nd session: internship between March and September

- **Number of hours:** 465 lecture hours

## PROGRAM OBJECTIVE

The first year of this Masters degree in Business and Management trains students looking to fill positions of responsibility in the areas of management and who are capable of working in an international and multicultural environment, with a perfect command of the English language. This course can lead to a Master's degree in Management, or a final year of study abroad.

## ADMISSION

The initial year of the Masters degree in Business and Management is selective (30 students) and open to any student who has completed a 3-year university degree. The selection process is carried out by a panel of French and English native teachers, based on academic criteria (thorough examination of the application form) and language proficiency (English test for French natives, except for students holding a 3-year degree in Economics & English or Management & English, and a French test for foreigners).

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## PROGRAM CONTENT

Lectures are given in English by French and English academics and professionals. Students will acquire a sound knowledge in the different areas of management as well as an advanced level in English, which will be completed and enhanced through a six-month internship abroad for French natives and in France for foreigners.

## COURSE PROGRAM

| | Units | Courses | ECTS credits | H |
|---|---|---|---|---|
| 1er semestre | Management Control and Finance | • Management Control | 4,5 | 40 |
| | | • Financial Management | 4,5 | 40 |
| | Marketing | • Marketing Management and Strategy | 3 | 25 |
| | | • Communication and technology in Marketing | 3 | 20 |
| | | • International Marketing | 3 | 25 |
| | Strategy and Strategic Context | • Corporate and Business Strategy | 4 | 30 |
| | | • Antitrust laws | 3 | 20 |
| | Communication skills | • Foreign Language (French or English) | 3 | 20 |
| | Employment and Career | • Internship workshop | 2 | 20 |
| 2ème semestre | Management Control and Finance | • Advanced Management Control | 3 | 25 |
| | | • Banking Management and Financial Markets | 2 | 20 |
| | | • Financial derivatives | 2 | 20 |
| | | • Taxation Law | 2 | 20 |
| | Management and Organisation | • Human Resources Management | 3 | 30 |
| | | • Information Systems and Project Management | 3 | 30 |
| | | • Sales and Commercial Law | 2 | 20 |
| | | • Operations Management | 2 | 20 |
| | | • General culture | 2 | 20 |
| | Communication Skills | • Foreign Language (French or English) | 3 | 20 |
| | Employment and Career | • 6 months Internship (outside France for French students; in France for foreign students) | 6 | |

## CAREER OPPORTUNITIES

In order to broaden their career opportunities, we encourage students to continue their studies and complete a Master's degree in Management. They will then be able to access various management positions in the public or private sector and in SMEs or large organisations. For example: national or international project manager, cost control manager, financial or marketing analyst, product manager, development analyst, human resources manager, international marketing manager, consultant and the like.

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CONTACTS & APPLICATION FORMS

**Candidates may request applications forms from our offices at the address below. All applications must be submitted to this address:**
Secrétariat M1 Business and Management (Bât G - Bureau 313B)
A l'attention de Victoire Philardeau
200, avenue de la République - 92001 Nanterre Cedex, France
Tel: +33 (0)1 40 97 98 01 - E-mail: vphilardeau@u-paris10.fr

DIRECTOR OF STUDIES

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